

File Ref.                      Rev.                      Author  
Hawk Media                -                      EMAK

Date  
14 May 2020

Document

# Company Overview & Case Studies

Project

## Website Content

Client

## Angus Blackwood – Hawk Media Partnership



#

Directors:  
G.M. Kitson B.A., Dip. Arch., M. Arch., RIBA,  
E.M.A. Kitson B.A.(Hons.), PGDip. Arch., RIBA

**KITSON** Architecture Ltd, registered in England & Wales - 8222667

**RIBA**   
Chartered Practice

# Company Bio

---

KITSON Architecture is a commercial architectural practice based in Altrincham, Greater Manchester, and working across the UK. Offering a full remit of architectural services their work covers many sectors including Broadcasting & Media, Retail, Data Centres, Commercial Offices, Hotel & Leisure, Residential and Healthcare. Launched in 2012 the practice has matured into a busy, agile and creative company who are proud to be accredited as an RIBA Chartered Practice adhering to the ethos and guidelines of the Royal Institute.

The directors, Ellen and Mark Kitson, each have over twenty years experience working on Data Centres and in the Broadcasting & Media sector, 'cutting their teeth' on a data centre project in Bolton during the dot com boom of 2000. This led to a decade of involvement with Arquiva working at their site in Chalfont Grove. Projects there included a prestigious new Front of House Media Centre, Payout Suite and a new Data Centre.

More recently, working closely with Encompass Digital Media and Hawk Media Partnership, the practice designed and implemented a scheme for the London Media Centre in Chiswick. This impressive, global facility broadcasts 24/7 365 days a year hosting the BBC, Sony and Disney amongst other broadcasters. An important part of the brief was that the facility remained operational throughout the build and a rapid build programme was adhered to in order to keep any disruption to a minimum. A novel 'panoramic' design was developed meaning managers could, at a glance, see across the whole facility and providing operatives with the ability to view multiple screens from their workstations. The radiating design of the desks was echoed in both the floor and ceiling finishes and was complemented by bold corporate graphics and a contemporary lighting scheme. A glazed viewing gallery, for potential customers, and a central 'bridge' accommodating team leaders were also key elements of the design.

Through their involvement in many projects across the industry, KITSON Architecture has made numerous planning and listed building applications and building regulations submissions on sensitive and high security sites. One of the more unusual projects was to build an Energy Centre accommodating back-up generators and plant, linked to the neighbouring data centre, via two bespoke bridges carrying multiple busbars. Likewise at Chalfont Grove, with its military history, the planning and development process was specialised and at times complex. The practice generally works as part of a team with specialist consultants to produce highly serviced environments and this has led to long collaborations on many projects with Vodafone, BT and others.

KITSON Architecture Ltd offer services in all stages of the design process from inception to completion 'on site' and even aftercare if needed. The company tackles each project with a fresh approach, analysing the client's brief and any opportunities or restraints the site provides, to initially produce responsive sketch designs, often with multiple options. Working closely with all

stakeholders the selected design is gradually developed and reworked until a finalised scheme is ready for sign off. All staff are professional and practical and love working in highly creative and technical environments alongside dynamic teams.

In conclusion the practice is uniquely placed to partner with the expert consultants on the Hawk Media Partnership Platform and can readily mobilise resources and respond quickly and practically to the demands of new projects and partnerships.

## Case Studies

---

London Media Centre for Encompass, Chiswick

<https://kitsonarchitecture.co.uk/portfolio/london-media-broadcasting-centre/?cat=6>

Chalfont Grove Media Centre for Arqiva

<https://kitsonarchitecture.co.uk/portfolio/media-centre/?cat=6>

Energy Centre

<https://kitsonarchitecture.co.uk/portfolio/energy-centre/?cat=8>

Reception & Front of House Facilities for Vodafone

<https://kitsonarchitecture.co.uk/portfolio/vodafone-office-reception/?cat=6>

Optical Network Upgrade

<https://kitsonarchitecture.co.uk/portfolio/optical-network-upgrade/?cat=8>

Additional information including additional case studies and testimonials can be found at

[www.kitsonarchitecture.co.uk](http://www.kitsonarchitecture.co.uk)

## Personal Information

---

**Ellen Kitson RIBA** B.A (Hons) Grad. Dip. Arch. RIBA  
Director & Architect

### Contact

E. [ellen@kitsonarchitecture.co.uk](mailto:ellen@kitsonarchitecture.co.uk)

M. 07980 256666

T. 0161 6372764



### Social Media

LinkedIn Personal Profile <https://www.linkedin.com/in/ellen-kitson-9a129448/>

LinkedIn Company Profile <https://www.linkedin.com/company/kitsonarchitecture/?viewAsMember=true>

Twitter [@ArchiKit](https://twitter.com/ArchiKit)